



No app required



I  Events

IEvents

Maximise your photo  
printing revenue at events

**vmf**  
DIGITAL

**CITIZEN**

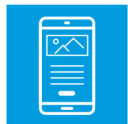
CITIZEN SYSTEMS EUROPE GMBH

Photo Printer  
Authorized Reseller

## The perfect system for Events



iEvent offers you everything you need for a successful event. It is easy to transport and setup. Guests will love how easy it is to use, the speed and quality. The gallery display will engage every guest. Happy guests equals more prints and more profit!



Print from  
smartphone



Easy to  
transport



Print from  
WiFi camera



Easy to  
setup



Customisable



Optional  
external battery

### How does IEvents work?



IEvents is an advanced photo printing service for any event. The system is based on a compact computer connected to a professional photo printer and a WiFi router. The computer and router are pre-configured as an access point. Guests can print in 3 easy steps:

- 1) Scan a QR code to automatically connect to IEvent WiFi.
- 2) Scan the second QR code to load the user interface on the smartphone.
- 3) Capture or select an existing image then press print.

It is as simple as that!

### Main features

- > Lightweight and compact event photography system
- > No internet connection required.
- > No APP required. Guests can print directly from their smartphone.
- > Configurable from any device with an internet browser.
- > Gallery display feature (image carousel)..
- > Post event export of photos.
- > Multi-language interface.

### Options

- > Operate IEvent in remote places using the optional battery, which lasts up to 4 hours.
- > Offer professional photos by connecting any WiFi compatible DSLR.



# Fully Customisable



## BUSINESS MODEL

IEvent offers two sales models:

1. Unattended - prints are pre-sold to the customer or venue, so guests can print photos free of charge \*
2. Attended - guest photos are uploaded to the gallery. The guest can select the photo they want printed. The operator is paid and the photo printed.

\* configurable software restrictions are in place to stop guests abusing the service.



## CUSTOMISABLE

It is easy to customise IEvent for the event in the following ways:

1. Photo frames - a digital frame containing a logo, personal message or image can be automatically added to the guest's print.
2. User interface - the smartphone user interface can be modified with custom text, logo
3. Gallery - choose the layout of gallery images.



## PHOTO GIFT PRODUCTS

Sotelec offer a huge range of gift products that add value and can further increase your event revenue. Products include: photo frames, key-rings, photo albums, magnets and much more.



### Compatible CITIZEN printers:

#### Citizen CX-02

- > 150 copies at 4x6" per charge
- > Print time: 18,8s
- > Weight: 5,8kg
- > Guests:



#### Citizen CX-02W

- > 700 copies at 4x6" per charge
- > Print time: 12,4s
- > Weight: 13,8kg
- > Guest:



#### Citizen CY-02

- > 400 copies at 4x6" per charge
- > Print time: 9,8s
- > Weight: 12kg
- > Guest:



Specifications are subject to change without notice. All pictures shown are for illustration purpose only. Actual product may vary due to product enhancement.